Curragh Treanor

hello@curragh.me
Portfolio - http://curragh.me
linkedin.com/in/curragh-treanor/

UX/UI Designer

About Me

Digital product designer (UX/UI), skilled in navigating the intersection of user needs and business goals to create elegant solutions.

Experience across a variety of sectors including commercial, non profit and education. Excels in translating insights into user-centered designs. Effective collaborator within cross-functional teams.

Passionate about shaping the world through design and creating things people love.

Tools

Figma   Miro

Jira   Confluence

Trello

Skills

Design Thinking
Interaction Design
Prototyping
Wireframing
Information Architecture
Concepting
User Research
Usability Testing
Journey Mapping
Jobs To Be Done Framework
User Flows
Agile Methodologies
Sketching
Specification & Documentation
Comparator Reviews
Client Presentations
Workshop Facilitation

Work Experience…

UX Designer   01.2023 - Present
Ostmodern - Permanent role
Digital product design and creative technology company, working with global media, broadcast & sports brands.

At request of the founders, rejoined the team to assist with the digital transformation of the leading fashion magazine in the Middle East, Hia. Played a key role on the Membership & Strategy team for World Vision Canada, a global humanitarian organization. Strategised with senior stakeholders on the design & development of proprietary technology.

Freelance UX Designer   07.2019 - Present
Berlin
Solving design challenges for variety of companies including a US tech-for-good non profit

UX Designer   05.2018 - 06.2019
Ostmodern - Permanent role
Mid weight UX designer working within a cross functional, agile project environment.

Responsibilities
• Rapid prototyping and interaction design to solve a wide range of design problems
• Product, user, competitor and comparator research; conducting, collaborating on and drawing conclusions from research
• Ownership of design delivery to developers, the wider project team and clients through build-ready documentation
• Delivering presentations and conducting workshops to collaboratively gain insight and solutions

Key achievements
• Delivered end to end UX of a UK Premier League football club app (Arsenal FC), released on the App Store and Google Play Store
• Feature and journey improvements for Formula One TV
• Speech interfaces research & proof of concept

UX / UI Designer   08.2017 - 03.2018
Green Park Content - Contract role
Sole designer responsible for the end to end UX & UI of a proprietary trend and content discovery platform. Developed new features, undertook user research plus streamlined business processes.

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UX/UI Designer

Interests

Languages
German: B2
Spanish: A2
French: A2

Coding
Generative/algorithmic art/visuals
using Processing (processing.org)
& Max/MSP/Jitter

Training

DESIGN RULES: Principles for
Great UI Design - Udemy, 2021

Visual Design for Web UI
Designers & Developers -
Skillshare, 2020

Google Analytics Bootcamp -
General Assembly, 2018

...Work Experience

Digital Store Lead / UX Designer   2012 - 2017
University of the Arts London

Misc. Customer Service Roles   2009 - 2011
Leeds, UK

Education

User Experience Design Immersive   2016 - 2017
General Assembly, London, UK
Three month, full time career accelerator course covering a wide range of
aspects of the UX process, through research, design and strategy.
Developed and honed an array of UX skills working on a selection of
projects:

    Rainmaker Foundation, Research and design of an online learning
    environment for a London based charity

    Netflix, Research and design of a hypothetical social platform
    'Originals Community'

    Clean Air Anti-Smoking App, end to end design of innovative
    educational game to support smoking cessation

Batchelors Degree   2005 - 2008
Jazz Studies
Leeds Conservatoire, UK

BTEC National Diploma, Music   2003 - 2005
Triple Distinction
Warwickshire College, UK

GCSEs (10)   2001 - 2003
North Leamington School, UK